

INNER WHEEL CLUB OF OKOTA

2023/24 ANNUAL IMPACT REPORT

AND FINANCIAL ACCOUNT





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INNER WHEEL ANTHEM

We are the club called Inner Wheel
We pledge with all our zeal
To spin the wheel of Rotary
The more to serve mankind
Inner Wheel! Inner Wheel!
To promote true friendship over land and sea
Inner Wheel
Our club has come to stay

We are beside all Rotarians
To help them change the world
Through clarity and spotless lives
We are loyal to both wheels
Inner wheel! Inner wheel! Inner wheel!
We profess excellence in all that we deal
Inner wheel
Our club shall never die

OBJECT OF INNER WHEEL

THE OBJECTS SHALL BE

- To promote true friendship
- To encourage the ideals of personal service;
and
- To foster international understanding

NATIONAL ANTHEM

Arise, O compatriots,
Nigeria’s call obey
To serve our fatherland
With love and strength and faith
The labor of our heroes past
Shall never be in vain
To serve with heart and might
One nation bound in freedom, peace, and unity.

Oh God of creation,
Direct our noble cause
Guide thou our leaders right
Help our youth the truth to know
In love and honesty to grow
And living just and true
Great lofty heights attain
To build a nation where peace and justice shall
reign

INNER WHEEL PRAYER

Instill in us O Lord the true meaning of friendship
Never let us forget that we are all thy children
Notwithstanding the differences in our cultures
and creed
Endow us with a desire to serve our fellow men
Remembering that we too often need help
Whenever or wherever the need for service arises
Help us be ready to serve
Endeavoring to make our badge of Inner Wheel
worthwhile
Ensuring that we have not
Lived in vain

IWM Nkem Gabriel-Orji
Club President



EXECUTIVE SUMMARY

We are happy to present our Impact Report for the 2023/24 Inner Wheel Year. This year has been very exciting as we celebrated the 100th anniversary of Inner Wheel worldwide, marking a century of dedication to service and friendship.

Our club has worked diligently in line with our action plan and the Sustainable Development Goals (SDGs), focusing on impactful initiatives that benefit youths and women in our community. By aligning our projects with these global goals, we have ensured that our efforts contribute to broader sustainable development objectives, fostering a positive and lasting change.

The centennial anniversary of Inner Wheel has been a time of reflection and celebration. It has inspired us to honour our rich history while advancing our mission with renewed enthusiasm and dedication. This milestone reminds us of the impact our collective action for service can have on communities worldwide.

As we look back on the past year, we are proud of the progress we have made and the lives we have touched. Our achievements are evidence of the hard work, dedication, and passion of our members, partners, and supporters. We remain committed to impacting lives.

Thank you for your support. Together, we can create a brighter, more equitable future for all.



IWM Loretta Aipoh
**Chairman, Committee on
Okota One Development Plan**

IMPACT SUMMARY

3,300+

People Impacted throughout the year across all activities carried out across the 12-month period under observation

800+

Direct Impact through Impact Projects carried out in underserved communities across Lagos State

2,500+

Indirect Impact made through our programmes, partnered activities and online campaigns across our digital channels

₦1.1M

Leveraged over ₦1.1 million raised from members, individuals and corporate partners to implement projects

₦600K+

In-Cash Donation recieved from members, individuals and corporate partners to implement projects

₦500K+

Cash valuation of In-Kind Donation recieved from individuals and corporate partners

4

Impact Projects carried out in underserved communities across Lagos State

₦3.3M

Social Value generated by impact projects in communities across the 12-month period under observation

1:3

Social Return on Investment of impact projects in communities across the 12-month period recorded

4.3K+

Social Impressions generated across Facebook, Instagram, LinkedIn, YouTube and Websites

69%

Demographic percentage of female impacted by our initiatives

2023/24

PROGRAMMES



HEALTH OUTREACH PROGRAMME

As part of our unwavering commitment to enhancing community health, Inner Wheel Club of Okota proudly organized an impactful health outreach programme at Igando General Hospital. With the generous support of Paxo Pharmaceuticals and Mofus, we distributed essential breast pads and blood syruaps to hospital patients, contributing to their well-being and fostering a healthier community.



In addition to providing much-needed medical supplies, Inner Wheel Club of Okota members pooled funds to equip the hospital with brand-new chairs to the welfare department of the hospital. These additions aim to enhance the comfort and care provided to patients, creating a more supportive environment for healing. This project exemplifies our dedication to making tangible improvements in community health, and we extend our heartfelt gratitude to Paxo Pharmaceuticals for being a vital partner in this mission.



More than 300 pregnant and nursing mothers within the community hospital were directly impacted by our collaborative effort



YOUTH AND EMPOWERMENT

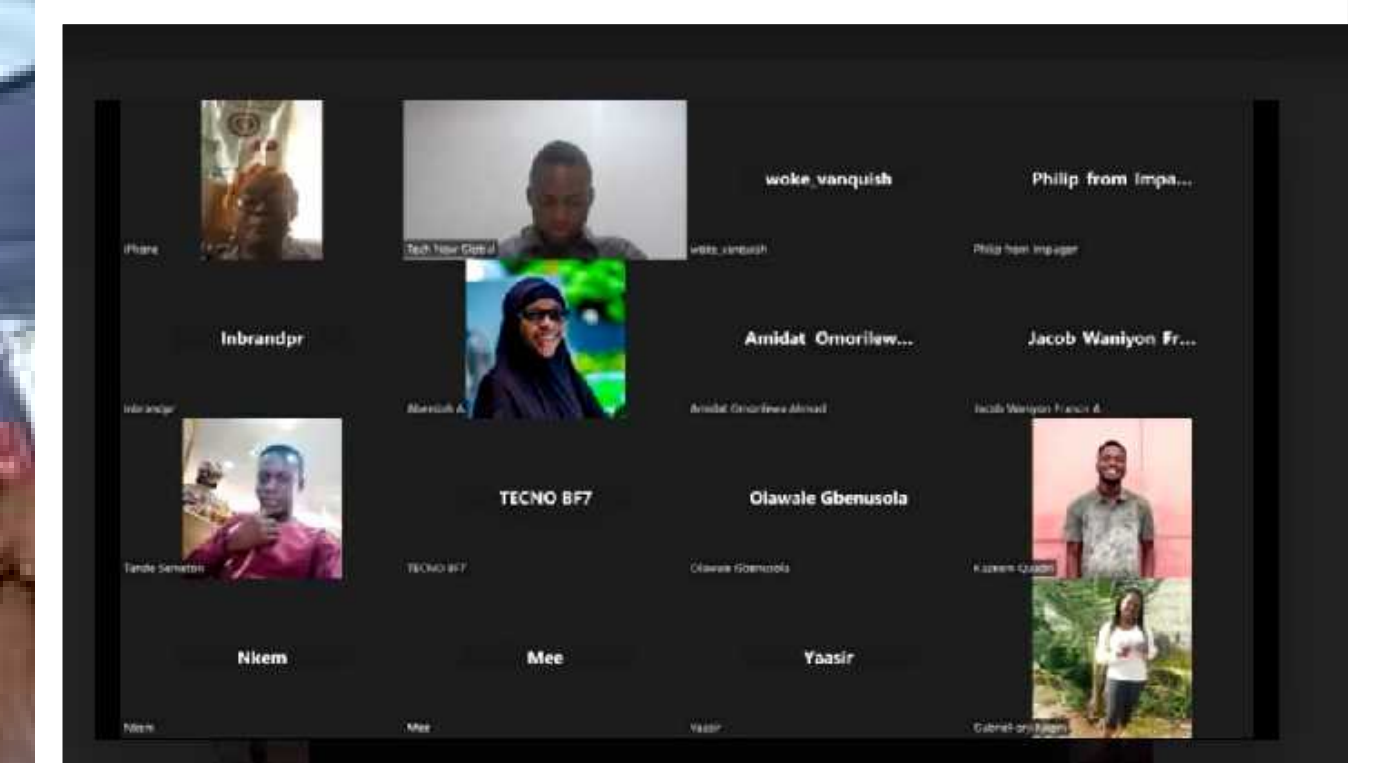
Recognizing the potential of the youth as catalysts for positive change and nurturing them to be the driving force of a sustainable future, we are committed to investing in their development and empowerment

YOUTH PROGRAMMES

- ★ **Youth Circles Conversation**
which united young Nigerians from diverse backgrounds
- ★ **School awareness campaign**
against Drug Abuse, Cybercrime, etc with other Inner Wheel Clubs to commemorate International Youth Day 2023



Across 2023/24, our youth focused projects impacted over 500 youths and our collective year-long activities reached over 1,000 young people



OSHODI SCHOOL AWARENESS PROGRAMME

Together with Inner Wheel Club of Isolo, Matori and Mushin under District Group A, we organized a school awareness campaign against Drug Abuse, Cybercrime, etc at Bolade/Oshodi Schools Complex to commemorate the International Youth Day 2023.

The District Chairman of Inner Wheel District 912, her executives, Past District Chairmen, members of Inner Wheel, Officials from the National Drug Law Enforcement Agency (NDLEA), Speakers and special guests were in attendance.

The students were lectured on different topics, including drug abuse, its causes and effects, among others. They were further charged to be responsible as they were future leaders of the society.





GLOBAL

COMMUNICATIONS

COMMUNICATIONS AND CAMPAIGNS

We improved social media presence in 2023 in line with our goals. We increased our reach by expanding into other platforms and **running youth-focused campaigns**

1,160+

**total friends and followers
across all social channels**

We branched out to Instagram, LinkedIn and YouTube, focusing more on Instagram. The number of our social media posts, impressions, engagements and our total following, all increased exponentially by more than **1,700%** compared to previous year.



4,087+

**total impressions made by our posts
on social media (July '23 - June '24)**

We ran our "Caring for Women and Girls" Campaign—an initiative aimed at raising awareness about the current state of women's and girls' rights. With over **22 posts** across all accounts, the campaign achieved over **2000 impressions** within the 2 weeks of its run.

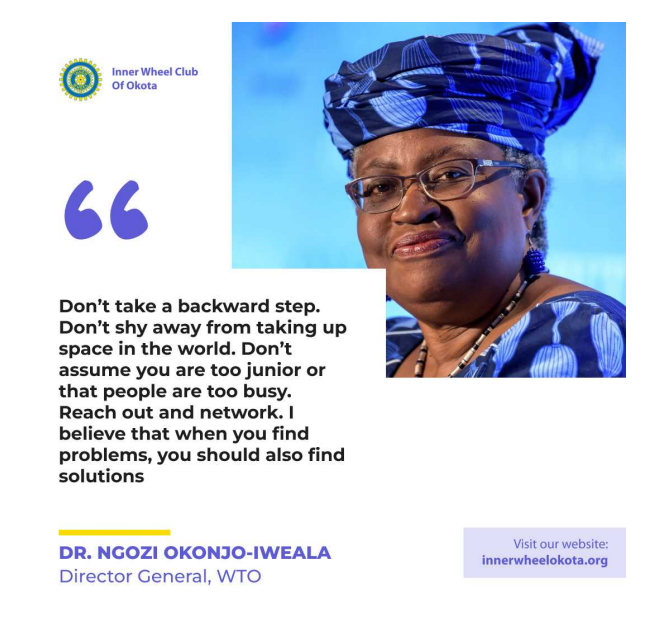
103

**Posts on our social
media channels**

417

**Website visits from
10 countries**

With a quiet launch, we were able to amass an organic traffic of over 417 views from over 10 countries across **3 continents**





YOUTH CIRCLES CONVERSATION

INTERNATIONAL YOUTH DAY 2023

In collaboration with Impagen Foundation and Tech Now Global, we organized the Youth Circles Conversation—an online discussion session to mark the occasion of the 2023 International Youth Day.

We united young Nigerians from diverse backgrounds, providing them with a platform to exchange their insights and experiences in managing youth-driven initiatives and organizations

Young founders who took part include:

David Onilude - Moderator

Founder, Tech Now Global

Victor Eyo

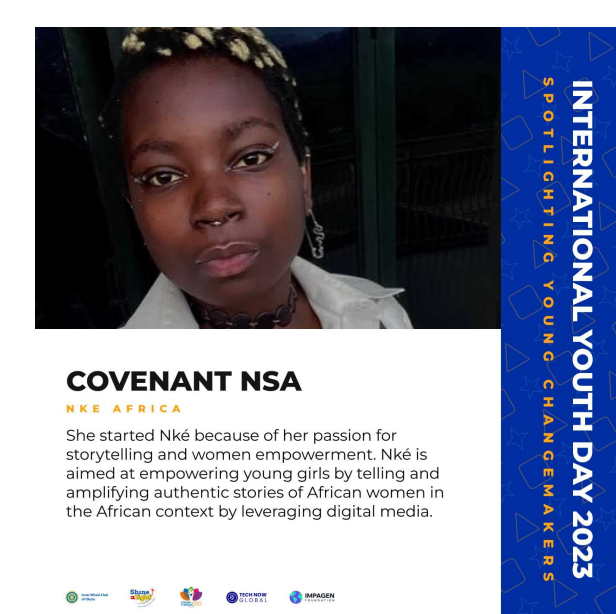
Founder, Wegodigiteens

Deborah Benjamin

Founder, Save A Girl Africa

Abeedah Alabi

Founder, Project ClimeSet

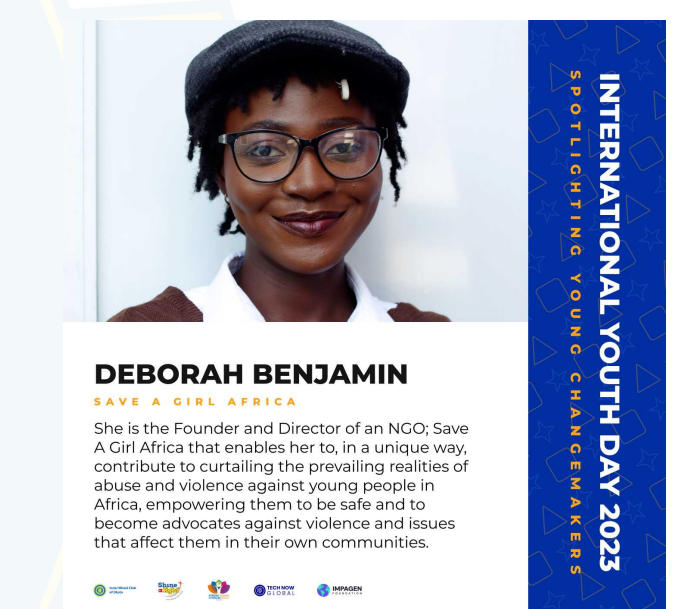


On August 12th 2023, we spotlighted young changemakers committed to creating sustainable solutions for a better future.

These young leaders work in areas ranging from quality education, digital literacy, youth advocacy and development, climate change and more.

540+

total impressions made by
our campaign on social media



100 YEARS OF

INNER WHEEL



A DETAILED ACCOUNT OF OUR 100-YEAR HISTORY



MARGARETE GOLDING
Founder of Inner Wheel

Mrs. Margarete Golding, a nurse, business woman and the wife of a Manchester Rotarian started the Inner Wheel movement in 1924. Prior to 1924, wives of Rotarians in many cities and towns, prompted by a concern for public welfare, had been voluntarily, in the background giving their time and energies to help in any service undertaken by their menfolk.

On the 15th of November 1923, twenty seven Rotary wives, led by Mrs. Golding, met in a cooling room (because it was free of charge) at Herriot's Turkish Baths, St. Mary's Street, Deansgate, Manchester, where they discussed the possibility of forming an independent ladies' group run on Rotary lines. The objects of the Club they explained, would be twofold, to foster friendship and to offer much more in the way of service. The next meeting, held at the Social Club in Lower Mosley Street, Manchester, which

became their regular meeting place, was on 10th January 1924, and it marked the actual commencement of Inner Wheel with the formation of Manchester Club. Since 1970, January 10th has become universally recognized as WORLD INNER WHEEL DAY, when we celebrate the anniversary of the meeting.

Margarette Golding, the founder, was elected as the first president and Mrs. W. A. Nixon, the first secretary, thirty members were present, and six basic rules were agreed. The first rule was the name of the club shall be "The Inner Wheel" Thus ingenuously, they represented the wishes of Rotary, and the use of the word 'Rotary' was avoided, while the link with the men's organization was symbolized by reference to their badge- the Rotary Wheel. This link is still nurtured today and we proudly share the same ethical values and objectives.

This was the beginning of a beautiful adventure, which is the heritage of the Inner Wheel organization, known and shared by every member. Looking back over the past 94 years, there are important dates and developments to remember which show the evolution of our Association and its diffusion, first in Great Britain, then worldwide.

The basic rules laid down that day, with slight variations, continued to be used until the formation of the Association of Inner Wheel Clubs in Great Britain and Ireland in 1934. News of the formation of the Manchester Inner Wheel club of and its achievements, began to spread.

Rotary wives, who had been meeting together, contacted Mrs. Golding and gradually the movement spread throughout G. B & I and by 1927 another five new Clubs started their journey: Liverpool, Macclesfield, Nelson, St Helens, and Warrington.

In 1928 thanks to the collaboration of Rotarians of District No 5, the 1st Inner Wheel District was formed, "No 5 Inner Wheel District Committee" The administration of the Districts, which followed, was the same as Rotary District Procedure (officers were elected by ballot, two delegates from each Club had representation, three if the Club had sufficient membership, and decisions were agreed by vote).

As more Districts were formed, they took the area number corresponding to their Rotary District. In 1931, there were 56 Clubs and by the end of 1932, 4 new Districts had been formed, 3 more in 1933 and the need for a central organization were being suggested.

On the 6th of May, 1934 at the RIB I conference held in Douglas, Isle of Man, the delegates of the 79 Clubs from existing 8 Districts, aware that it was necessary to have a Governing Body capable of guiding the growing number of Clubs and Districts, approved and rectified the Constitution, and adopted the name "THE ASSOCIATION OF INNER WHEEL CLUBS IN GREAT BRITAIN & IRELAND".

The first elected President of the Association was Mrs. Golding and the first secretary, Mrs. Nixon. During the meeting of the Council in September of 1934, the Treasurer, Mrs. Gladys Young (Canterbury) and Vice President Mrs. Shakerley (Clapham) were elected. The Association grew, and after 10 years had passed, there were 79 clubs (76 in England, 1 in Scotland, 1 in Wales and 1 in Ireland).

These Clubs, which founded the Association, are still known today as "The 79 iers".

TOWARDS GLOBAL DIFFUSION

Even before 1934, some Clubs were formed in other parts of the world, having heard about the Inner Wheel Organization in Great Britain & Ireland - such as Ballarat (1931), North Sydney (1933) and Bendigo (1933) in Australia.

In the following years, more Inner Wheel Clubs were formed. For example, the Napier Club (1936) in New Zealand, Port Elizabeth (1938) in South Africa, and Winnipeg (1943) in Canada. From 1945, Inner Wheel continued to expand globally, with the formation of at least 15 clubs in remote places. Equally Inner Wheel's penetration into Europe extremely interesting.

The first European Club outside Great Britain and Ireland was formed at Bergen (Norway) in 1935, thanks once again to Margarete Golding, the second after 10 years was at Apeeldom, Holland.

The Association began to change from a National Organization to a worldwide Organization and it was felt that a closer connection was necessary. Thus in 1947, the words "In Great Britain and Ireland" were removed from the title and Inner Wheel became known as "ASSOCIATION OF INNER WHEEL CLUBS".

In 1948, the six clubs in Holland formed the first District outside of Great Britain and Ireland, District no 26.

In 1950, Club rules were translated into European Languages, and by July of that year, every member received a copy of Association magazine with the news of "Overseas" Clubs. 'In the early Sixties the Association, mindful of the increasing number of clubs outside GB & I, and glad to have Districts formed in Europe, gave much thought about ways to make Inner Wheel more international in government and the need for personal contact to be made with some more remote Clubs.

The first steps towards the creation of an International Governing Body were taken in 1962 during the Association Conference, held in Blackpool, England when a resolution was approved that from the 1st of July 1967 all Clubs became Members of INTERNATIONAL INNER WHEEL and Mrs. Lavender Weightman became President.

There was then the opportunity for qualified members, from any country, to become president, Vice President and Treasurer. The Board meeting was held in Copenhagen on the 3rd- 4th October 1967. One of the important tasks was to approve National By Laws, so that all the countries, while remaining faithful to the Constitution, could interpret Inner Wheel with their culture and traditions.

In 1967, NATIONAL COUNCILS were recognized in Australia, Denmark, Great Britain and Ireland, India, The Netherlands, Norway, The Philippines and Sweden. In 1970, the first convention of the INTERNATIONAL INNER WHEEL was held at The Hague.

The International Inner Wheel was, and is, supported by a Governing Body, which up to 1933, included an elected Executive Committee with Officers-President, Vice President, Immediate Past President and Treasurer, and also Board Members - then representatives from every country, possessing the necessary qualification as laid down in the Constitution and Handbook. Each Board Member had a number of votes equivalent to the number of Districts of her Country.

In 1993, it was agreed to restructure the Governing Body with an elected Executive Committee (Consisting of the Officers), Plus 16 elected Board Directors: each of whom have the right to one vote, and also have the responsibility to be in contact with the Non- Districted Clubs. Finally, in 2006 the chairman of the Constitution Committee was admitted as a Member of the Governing Body of International Inner Wheel.

Today, International Inner Wheel is present in 103 Countries/Geographical areas, counting over 103,000 Members, and is structured in Clubs, Districts and National Governing Bodies.

It connects together members of Clubs in the various nations, from Europe to Africa, India, Asia, Australia, New Zealand, United States of America and Canada and many others, all working to uphold the objects of Inner Wheel.

**To promote true friendship;
To encourage the ideals of personal service;
To foster International Understanding.**



INNER

WHEEL

IN NIGERIA

Rotary came to Nigeria in 1961 with the formation of a Club in Kano in April, and another in Lagos in May 1961.

The first Inner wheel Club in Nigeria was formed in Lagos with Mrs Deji Alakija as Its Charter President in 1967. The Charter Certificate was presented by the International Inner Wheel President, Mrs. Marjorie Foster. The second Club was Inner Wheel Club of Ikeja. The third Club was formed in 1980 in Kano.

From 1982 many Clubs were formed in rapid succession and as at June, 2024, there were 103 active Clubs with 1,329 members in six Districts in Nigeria namely,

- Districts 911 and 912 (Lagos and Ogun States)
- Districts 913 and 910 (Ondo, Osun, Oyo, Abuja FCT, Sokoto, Kwara, Niger and Ekiti States)
- District 914 and 916 (Edo, Delta, Bayelsa, Anambra, Enugu, Imo, Abia, Cross River, Akwa Ibom and Ebonyi States)

The growth of Rotary extended to Inner Wheel with the formation of District 911 which emerged in 1984/85 with Mrs. Adeola Majiagbe as its First District Chairman. District 912 had Mrs Beatrice Agama as its First District Chairman. In 1985/86 PBM Beatrice Agama with PMB Bisi

Solaru in District 911, both Districts had the honour of Mrs. Doris Browne, the then International President at their inaugurations.

When the National Council of Inner Wheel Clubs in Nigeria was inaugurated in 1991/92 with PBM Stella Awani in the dual capacity as First President of the Council and board Member, the idea of a National Conference / Rally was conceived and the hosting of it was rotated amongst the Districts and this facilitated the coming together of all members in the Districts once a year without minding their religion or ethnic differences.

At these National Conferences/Rallies, members take vital decisions including election of the National Governing Board and nominations of qualified members for international Inner Wheel positions.

"Women for Africa" (WFA): Role of Inner Wheel has been introduced as a National Conference and the maiden edition was held between the 9th and 10th of November 2012 hosted by District 911 in Lagos. The 2nd edition took place between 17th and 20th September 2014 hosted by District 913 at Ibadan while the 3rd was hosted by District 914 in November 2016 at Awka. The fourth edition was hosted by District 911 between November 1st-3rd November 2019 at Shagamu. The fifth edition held from 3rd- 5th November, 2022 with District 913 as the host. The next, its 6th edition is to hold in Enugu in November 2025 with District 914 as its host.



INNER WHEEL'S 100 YEARS CELEBRATION

The 2023/24 year marked the 100th anniversary of Inner Wheel, and to celebrate, we joined forces with our sisters in District 911 and 912 for a week-long series of activities.



VISIT TO ELDERS

To kick things off, on January 5, 2024, the Inner Wheel Centenary Celebration committee paid courtesy visits to PBM Stella Awani, PNR Oluremi Omotosho, and PDC Selina Olanrewaju. During these visits, we shared talks and cherished memories of our time with Inner Wheel.



WALK FOR FRIENDSHIP AND SERVICE

On January 8, 2024, we embarked on a **Centenary Walk for Friendship and Service**. The walk began at Allen Roundabout and concluded at the State House of Assembly, where we were welcomed by the representative of the Speaker of the State House of Assembly, Hon. Obasa.



INNER WHEEL DAY LUNCHEON

The grand luncheon ball of our week-long Inner Wheel Centenary celebration took place at Lagos Country Club in Ikeja, where Inner Wheel members, dignitaries, Rotarians, friends, and well-wishers gathered to celebrate our great organization.



37TH NATIONAL RALLY: EKO 2024

The National Conference and Rally brings together **Inner Wheel members** and leaders from across the country together for four days of **networking, discussions and knowledge-sharing.**



Our highlight of this year's rally was the appointment of our very own member, IWM Loretta Olinma Aipoh as the 2024/25 National Web Master



OTHER HIGHLIGHTS

- ★ 320+ members from 7 districts across **2 African countries**
- ★ Colorful **Opening and Closing Ceremony** including banner parade, award presentation and dance performance
- ★ **Business Session** where Reports were presented and pressing matters were discussed, Ideas were shared and contributions were made by members
- ★ Empowerment of **small business owners** with equipment by the National Representative

The background image is a blurred financial report. It features a line chart with the title "LiveRamp in US-Dollar" and a grid showing data from 2016 to 2020. A handwritten signature is visible over the chart. To the right of the chart, there is a table of numbers, some of which are highlighted in red. The overall image is set against a yellow background.

FINANCIALS, POLICIES

AND REPORTS

INNER WHEEL OKOTA

CLUB ADMINISTRATIVE DETAILS

President	Nkem Gabriel-Orji
Board	Josephine Nkiruka Ebo Shola Alabi Loretta Olinma Aipoh Nkem Gabriel-Orji Pat Ofuya
Mailing Address	Inner Wheel Vocational Centre 17 Raji Rasaki Estate Rd, Amuwo Odofin, Lagos 102102, Lagos
Charter ID	4160 Chartered 1st July, 1992
Registration Number	IT - 90799 International Inner Wheel Club, Nigeria is the legal name for Inner Wheel Clubs in Nigeria
District	Inner Wheel District 912 Lara Mohammed (Chairman)
National	Inner Wheel Nigeria Zainab Ikheloa (President)
Fiscal Year	1st July - Start 20th June - Ends

CLUB STATEMENT AND REPORT FOR

THE END OF THE YEAR 2023/24

Introduction

Inner Wheel Club of Okota presents her report and financial statements of the club for the 12-month period between July 1st 2023 and June 30th 2024. The report and financial statements have been prepared according to best practices and have been independently evaluated by our Strategic Partner.

Structure, Membership and Governance

Our Club was chartered on July 1st 1992. We are an entity of the legally registered International Inner Wheel, Nigeria which is a branch of International Inner Wheel.

The club is managed by the President and her executives elected from our membership pool. Affairs of the club are supervised by the District Executives.

New members are welcomed by invitation to our club. As soon as a new member joins, they become a fully active member and can vote, hold office, and participate in all aspects of the Club. A welcoming committee gives a copy of the constitution and explains the objects of Inner Wheel and how it works.

Club Active Members

Josephine Nkiruka Ebo
Shola Alabi
Loretta Olinma Aipoh
Nkem Gabriel-Orji
Pat Ofuya

Objects of Inner Wheel

To promote true friendship
To encourage the ideals of personal service; and
To foster international understanding

Financial Review

Throughout the year, total income received was ₦1,138,000.00 and total expenditure was ₦1,137,400.00.

We financed the fiscal year with funds and items raised mainly through donations from corporate partners, as well as donations and dues from individuals and members respectively. The Paxo Pharmaceuticals is recognized as the highest donor for the year. These funds are held in bank deposit accounts, in local and domiciliary accounts, so as to obtain the best available foreign exchange rates and interest and mitigate fluctuating exchange risk.

Fund Reserve

We are creating a policy to hold 2-5% of all monies raised throughout the year in order to avoid lack of funds when necessary, especially during emergency situations.

Funding Policy

More than 90% of funds raised are from external donors and partners. No complaints have been received regarding the nature of our fundraising activity. Inner Wheel Club of Okota employs support for fundraising through our strategic partner (Impagen) to finance large scale impact projects, though the club does also raise funds without their service for other activities.

Expenditure Policy

Expenses made during the year falls under 3 primary categories: Administration (which covers cost of operations at the club), Governance (which encompasses dues, levies and capitation that keeps the club an active club), and Project Costs (this covers money spent on impact projects throughout the year). Investments and Loans are secondary categories of expenditure as at this time of writing.

Strategic Partner and Independent Evaluation

All active members have been made aware of any information needed by the strategic partner for the purpose of their independent evaluation of club projects for the betterment of the Club. Members are aware of all relevant information used for evaluation.

Impagen Global has and is willing to continue working with us and based on results recorded and benefits gained from our partnership, a decision to continue this partnership with them has been agreed upon by the club.

Impact Activities

As part of our commitment to transparency and accountability, we prepared this report as a summary of all activities carried out during the 12-month period between July 1st 2023 and June 30th 2024.

Beginning the year with the Club's 31st anniversary on July 1st 2023, we used the opportunity to reflect on the impact we've made as a club in the last 31 years. Admittedly, our activities from three years prior were severely low, we bounced back stronger than before. We also began making strategic plans to scale our impact further and improve the brand value of the Inner Wheel name.

Together with Impagen Foundation, we strategized, developed and outlined the Sustainability and

Innovation Development Plan (SIDP) 2024-2029 Framework, better known as the Okota Action Plan, as a guide to creating a pathway for sustainable development of a healthier and vibrant future. A comprehensive Framework guidebook will be published by the end of 2024.

Kicking off activities, we embarked on two projects geared at youth development. Youth Circles Conversation pilot session, in celebration of International Youth Day brought together young leaders from diverse backgrounds to share insights and experiences in their various fields. We brought together four outstanding changemakers to share their stories of building their respective organizations and how young people can use what they have to make sustainable impact in their localities.

We also embarked on a school awareness campaign on drug abuse and cybercrime in partnership with NDLEA officials to eight schools in the Bolanle/Oshodi school complex. The students were lectured on different topics, including drug abuse, its causes and effects, among others. They were further charged to be responsible as they were future leaders of the society.

We left the bustling city of Oshodi and headed to the town of Igando for a health outreach programme at the town's General Hospital. Together with Paxo Pharmaceuticals and Mofus Nigeria, we distributed breast pads and blood syrups to pregnant and nursing mothers, and to other hospital patients. At the request of the hospital, we provided them with chairs to be used in the waiting room. We had fun with this project as we got to provide medical aid to people who need them and spread the good works of Inner Wheel to underserved communities.

Our Caring for Women and Girls campaign for 2023/24 was focused on highlighting the need to improve gender equality and investing in women and girls to accelerate progress. Our sisters from 7 Inner Wheel Districts across Nigeria and Cotonou (Benin Republic) participated in the #InspireInclusion challenge, marking our first international interaction with other members outside the country in a long while.

The Club went all in on digital media, with the expansion of our social media presence on more platforms, setting up a world-class website and creation of our quarterly publication, Spinning Wheel. These steps were taken to improve digital footprint and our presence online and to further spread the good name and works of Inner Wheel.

The most significant event of the whole year was the celebration of 100 years of Inner Wheel around the world. It is surreal to think that our great organization has been promoting True Friendship and the Ideals of Personal Service for over a century.

Towards 2029: Okota One Development Plan

The Okota Action Plan is a visionary roadmap crafted by the Inner Wheel Club of Okota to usher in a future of sustainable development, inclusivity, and prosperity for communities by 2029.

Inspired by the principles of the United Nations Sustainable Development Goals (SDGs), this comprehensive plan identifies six interconnected areas of focus, each integral to enhancing the lives of residents in our communities and fostering sustainable growth. Through the identification of six key areas of focus including Climate and Environment, Education for Everyone, Technology and

Innovation, Caring for Women and Girls, Health and Care for the Elderly, Youth and Empowerment, the club aims to address pressing challenges while fostering sustainable development and inclusivity.

To achieve our goals, we commit to working together with all stakeholders, including local residents, NGOs, government agencies, and businesses. We will actively seek partnerships and collaborations to maximize our impact and make a lasting difference.

By prioritizing these areas of focus and implementing targeted initiatives, we envision a vibrant and sustainable future, where everyone can lead fulfilling lives, access opportunities, and contribute to the betterment of our community. Together, we will shape a brighter future for Okota, ensuring prosperity and well-being for generations to come.

2024/25 Plans and Proposed Activities

Coming in high from the successful outing in 2023/24, we are embarking on bigger investments into our impact activities in the coming year. We plan to implement several key proposed projects that will collectively impact more than 1,000 people directly and more than 20,000 indirectly with our main focus being on three of our Action plan Pillars: Technology and Innovation, Climate and Environment, as well as Youth and Empowerment.

We are embarking on a renovation and upgrade of the District Vocational Training Centre into an Ultra Modern Computer Training and Innovation Hub as a home to foster research and development of new Technologies and Innovative Solutions, as well as serve as a computer training institution for digital literacy which will run the whole year. This will pave the way for our upcoming Okota One: Skill for the Future with Impagen Foundation and Project Accelerate Community Education (PACE) with Tech Now Global, both in 2025.

The highly anticipated Inner Circle Youth Leaders Fellowship (ICYLF) for young females will kick off in November 2024. With an end goal of raising next-generation Inner Wheel members, the programme is set to run for 6 months where young ladies will be taken through training on Leadership, Social Impact and Changemaking, Inner Wheel Education and more, as well as get real-world experience with carrying out projects in their community. We will welcome 20-50 female leaders into the first cohort of fellows in 2024 as the Class of 2025 (the year they graduate).

The Club plans to go big on Climate and Environment Actions through a series of yearly programmes and activities.

The Sustainable Environment Initiative is a comprehensive program strategically designed to ignite and improve public consciousness and awareness about the critical issues of plastic pollution and environmental protection. Comprising Project SustainED and The Zero Plastic Drive, our initiative is committed to making a lasting impact on our environment. Project SustainED (Sustainability Education) is an extensive workshop centred around Sustainable Development Goals, with a specific emphasis on Climate Action and Environmental Protection Education and the promotion of

sustainable lifestyle practices. The Zero Plastic Drive is a community-focused initiative aimed at combating plastic pollution and advocating for responsible plastic waste management. This hands-on approach aligns with our commitment to fostering environmental protection and empowering communities to actively participate in the preservation of our planet. Our objective is to address the challenge of insufficient awareness by implementing educational and awareness initiatives that effectively communicate and engage stakeholders across various levels.

In the days leading up to the Conference of Parties (COP) 29 of the United Nations Framework Convention on Climate Change in Azerbaijan, the Club will host a series of workshops and Side events (during the actual conference period) on Actions, Financing and Sustainable Approach to combating the unfolding climate and environmental crisis in Nigeria.

As we've done over the years, we will mark key International celebrations with projects that amplify the importance of those days. These days are listed as follows: International Youth Day, International Day of Education, International Women's Day, World Children's Day, World Environment Day, World Cleanup Day, World Elderly Day, International Day of Friendship, International Day of Charity, among others.

Our digital campaigns on Caring for Women and Girls and Climate and Environment will be renewed for the new year, becoming an annual activity, with the introduction of the campaigns for various International days. We are also planning to release a monthly digital email newsletter where we share stories of impact, upcoming projects, news and updates and behind the scenes of our activities. This newsletter will be a less formal approach than our quarterly publication of Spinning Wheel magazine.

We will also heavily improve our internal processes and development by investing in productivity and collaboration tools, data management and protection, project management solutions, financial tools and structures, asset storage and management, and communication channels. These processes will help our Club in project management, collaboration, campaigning, fundraising, and communications.

Appreciation

The Club members would like to thank the District Chairman, IWM Lara Mohammed, her executives and the entire members of Inner Wheel District 912 Nigeria for their support throughout the year.

We would also like to thank the following individuals who have supported the Club - IIWPP Oluyemisi Alatise, Adejumo Olukoya, Philip Aipoh, David Onilude, and the corporate partners who supported our works and made our impact possible - Impagen Group, Paxo Pharmaceuticals, Mofus Nigeria, and Tech Now Global.

Yours in True Friendship and Service



IWM Loretta Olinma Aipoh
On behalf of the Club

STRATEGIC PARTNER EXECUTIVE

SUMMARY OF ACTIVITIES

Introduction

Impagen is a non-profit ecosystem that connects nonprofit organizations to resources needed to scale their impact.

A relationship with the Inner Wheel Club of Okota was established in July of 2023, born out of the need to revive, grow and scale the club's activities. A mutually beneficial agreement was made and our strategic partnership was born.

Our mutually beneficial agreement was on three fronts: Independently evaluating the club's activities based on our key metrics by Impagen Global, Creative development of brand visual assets by Impagen Studio and programme development and implementation of social impact projects together with Impagen Foundation. A report of our evaluation of the Club will be provided to the Club and general public.

Impagen Studio x Inner Wheel Club of Okota

We were contracted to improve the visual assets and overall brand value of Inner Wheel Club of Okota and the greater organization at large. We undertook this task in 3 ways as outlined below:

Social Media: when we came on board, the Club only had its presence on Facebook. Building upon this, we expanded it to Instagram, YouTube and LinkedIn. Throughout the year, we tested out several post types and campaigns, tracking results and impact using analytical tools to gain insights into interactions with our content.

Website Development: it was important for the club to have its website for several purposes. One was for housing information about the Club and Inner Wheel in general. Another was for posting updates and picture galleries about club projects and activities. Most importantly was the benefit that comes with SEO (Search Engine Optimization). Website SEO drastically improves the club's digital presence and leaves its footprint online. This, paired with media publications of activities ranks the club's name online and allows it to be heard, seen and loved.

Spinning Wheel: we proposed a monthly publication for the club, but after much strategizing and deliberating, we settled for a quarterly publication instead. Thus, the Spinning Wheel was created, naming each issue of a Cycle (1 Inner Wheel year) after the four seasons of the year (Fall, Winter, Spring, and Summer).

Impagen Foundation x Inner Wheel Club of Okota

Apart from our rating process and creative role, Impagen, being a non-profit organization at its core, also partnered with Okota for the development of impact projects for communities.

Together, we strategized and developed a framework for creating meaningful impact on our communities. Thus, the Sustainability and Innovation Development Plan (SIDP) 2024-2029 Framework, better known as the Okota Action Plan, was created as a guide to creating a pathway for sustainable development of a healthier and vibrant future. We carried out only one project together which was Youth Circles Conversation.

Going into the new Inner Wheel Year which starts July 2024, we will be working together to collectively scale our impact with the goal of capital-intensive initiatives that will directly impact more than 1,000 people and thousands more indirectly, with focus being on three Action plan Pillars: Technology and Innovation, Climate and Environment, as well as Youth and Empowerment.

Way Forward

Working with the Inner Wheel Club of Okota has been an enlightening experience. Though we have experience with running our own organizations, they were our very first client and so the Club has a special place in our history.

We got to learn a lot from our work with them. From assessing their internal and external operations to setting up their digital infrastructure, we had a pleasant time working with them.

Working with the Club for impact projects is by far the best part of our partnership so far. Taking on the task of project ideation and management, as well as fundraising was tedious, but seeing the results at the end of the day through implementation made the entire process worthwhile. Our highlight was seeing how our work greatly improved the Club from one that was barely struggling to stay alive to now setting new standards for Inner Wheel in Nigeria.

On a final note, we appreciate all individuals and corporate partners who believed in the Club's vision and provided resources to actualize it. We look forward to creating more impact with Inner Wheel in the future. Together, we can achieve big change.

Forward Together,



Philip Aipoh
Director of Operations



David Onilude
Director of Partnerships

2023/24 FINANCIAL STATEMENT AND 2024/25 FINANCIAL POLICY

	(₦)	2023 /24 (\$)	(₦)	2022/23 (\$)
Income				
Donations (Cash/kind)	691,000.00	1,502.17	340,000.00	871.79
Membership Dues	342,000.00	743.48	175,000.00	448.72
Loan + Interest	105,000.00	228.26	105,000.00	269.23
Total Income	1,138,000.00	2,473.91	620,000.00	1,589.74
Expenditure				
Projects expenses	641,000.00	1,393.48	340,000.00	871.79
Governance	341,400.00	742.17	172,000.00	441.03
Administration	50,000.00	108.70	0.00	0.00
Loan + Interest	105,000.00	228.26	105,000.00	269.23
Total Expenditure	1,137,400.00	2,472.61	617,000.00	1,582.05

Financial Statement

The financial statement is a summarized account of all financial and monetary activities of the Club for the period under review, and may be subjected to comparison to previous accounts

Funding and Income

Income used to finance the year activities are primarily made from funding. There are 4 primary sources of income for Inner Wheel Club of Okota:

Restricted Fund: these are funds that can only be used for a particular purpose that it is meant for. These restrictions are specified by the donor or when the funds are raised for a particular purpose (like relief donations)

Unrestricted Funds: these are funds raised from donors that can be used according to how the Club sees fit, and in line with the objectives of the Club.

Members Dues: these are fees paid by members of the club. It is a form of restricted Fund that is used to pay club dues, levies and capitation to the District, National and International that keeps the club an active club.

Revenue: these are income from semi profitable ventures. They include income from advertising and sale of spinning Wheel publications. This income stream is used to finance the production of publications and some other administration costs.

Expenditure

Expenses are made during the year for various reasons and primarily fall under 3 primary categories:

Administration which covers cost of operations at the club such as Salaries, human resources and welfare, Media promotions, Magazine publications, Rent, Software and Website management.

Governance which encompasses dues, levies and capitations paid by members and paid to District, National and International levels that keeps the club an active club

Project Costs which cover all money spent on impact projects throughout the year, including restricted and unrestricted funds raised from individuals, sponsors and partners

Foreign Exchange Policy

Funds raised from International partners in foreign currencies are held in bank deposit domiciliary accounts, to obtain the best available foreign exchange rates and interest and mitigate fluctuating exchange risk.

Expenses made with these funds are translated into Naira for local readers and Dollars for international readers, at the official exchange rate as at withdrawal for expenditures. This means the Naira equivalent of the foreign currency is determined by the rate when the funds are used, due to the constant fluctuation of the Naira.

Fund Reserve

We are creating a policy to hold 2-5% of all monies raised throughout the year in order to avoid lack of funds when necessary, especially during emergency situations.

Funding Policy

More than 90% of funds raised are from external donors and partners. No complaints have been received regarding the nature of our fundraising activity. Inner Wheel Club of Okota employs support for fundraising through our strategic partner (Impagen) to finance large scale impact projects, though the club does also raise funds without their service for other activities.

THE PEOPLE WHO BELIEVE IN US

We thank our corporate and individual partners who took the leap of faith and supported us. With your help, we were able to significantly impact lives in our community.



We, the Inner Wheel Club of Okota, would like to thank the following individuals who have supported our work and believed in us.

- | | |
|---|--|
| IIWPP Yemisi Alatise
International Inner Wheel Past President | Adejumoke Olukoya
Managing Director, Paxo Pharmaceuticals Ltd |
| PDC Yinka Ayanwale
District Chairman, 2015/16 | PDC Ronke Solomon
District Chairman, 2020/21 |
| DC Lara Mohammed
District Chairman, 2023/24 | Philip Aipoh
Founder, Impagen Group |
| David Onilude
Founder, Tech Now Global | Victor Eyo
Founder, Wegodigiteens |
| Deborah Benjamin
Founder, Save A Girl Africa | Abeedah Alabi
Founder, Project ClimeSet |
| IWM Kikelomo Babalola
President, Inner Wheel Club of Isolo | IWM Radeke Atiba
President, Inner Wheel Club of Matori |
| IWM Kofoworola Ademoye
President, Inner Wheel Club of Mushin | IWM Meg Achief
Treasurer, Inner Wheel Club of Ikorodu Metropolitan |

WHAT'S AHEAD AND HOW YOU CAN HELP

2024/25 Strategic Goals and Target

1. **Train 500 youths in tech, digital skills leadership and entrepreneurial skills**
2. **Collect 500,000 plastic bottle waste from local communities**
3. **Establish an innovation hub to foster research and development of new technologies and solutions**

To achieve these goals, we need

#50,000,000

If you feel aligned with the mission and the cause and would like to donate to support us, visit our donation page: innerwheelokota.org/donate or scan the QR code below

Bank Name

United Bank for Africa Plc

Account Name

Inner Wheel Club of Okota

Account Number

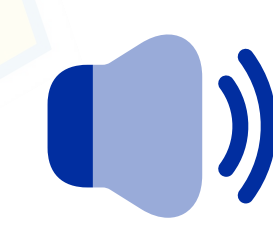
1022051557



Support us by becoming a member or a supporter and help share the word about our impact



Partner with us as part of your CSR on projects that align with your values and our goals



Media partnerships to showcase our work and get us in front of people who need us

